

Northeast Florida's Premier Wedding & Special Event Authority

JACKSONVILLE MAGAZINE'S

Bride



**SPRING
& AUTUMN
EDITIONS**

FEBRUARY & AUGUST

JACKSONVILLE MAGAZINE • 1261 King St. • Jacksonville, FL 32204 • 904-389-3622 • JacksonvilleMag.com

SEMI-ANNUAL
WEDDING PLANNING GUIDE

10,000

Estimated 2016 Weddings in Northeast Florida

\$27,500+

Average Wedding Cost

150+

Average # of Guests



167,394 Monthly Readers

ONLINE BONUS

Every page of every
edition viewable at
JaxMagBride &
JacksonvilleMag.com

JaxMagBride.com

*Jacksonville Magazine's Bride's
companion website launched in June 2016,
featuring exclusive stories and details
and links to Northeast Florida's leading
wedding service providers.*



REACH

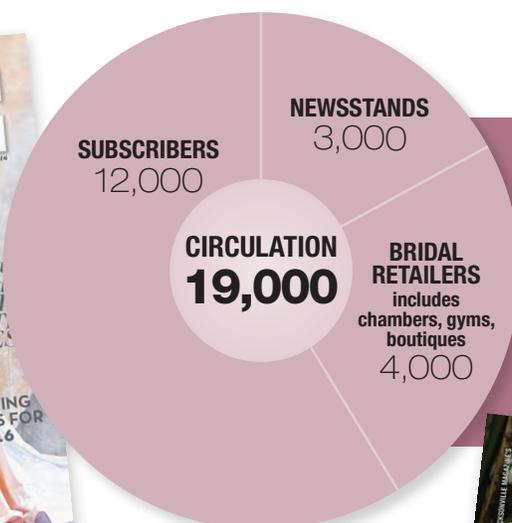
THE MOST SOPHISTICATED, DISCERNING BRIDES
IN NORTHEAST FLORIDA

- **Six-Month Planning Calendar**
 - **Bridal Fashions**
 - **Cakes**
 - **Flowers**
 - **Wedding Day Makeup**
- **Hot Topics : DIY Tips**
- **Real Wedding Stories**
- **Wedding Venue Spotlight**
- **Reception Sites Chart**
- **Advertiser Services Directory**

Join us as we take readers to four regional coastal wedding destinations.

FEBRUARY / St. Augustine & Palm Coast

AUGUST / Amelia Island & Georgia's Golden Isles



DISTRIBUTION:

19,000 COPIES

12,000 SUBSCRIBERS

150 NEWSSTANDS

300 BRIDAL RETAILERS

ADVERTISER VALUE

Jacksonville Magazine's Bride is the region's best-selling, most widely read locally produced wedding guide, featuring gorgeous photography and imaginative editorials and the latest industry trends and resources.



JACKSONVILLE MAGAZINE'S BRIDE

The most comprehensive bridal services marketing platform in Northeast Florida. No publication reaches more brides—as well as their family, friends and neighbors. Period.

RATES

SIZE	1X	2X
Full Page	\$2,450	\$2,250
2/3 Page	\$1,910	\$1,765
1/2 Page	\$1,620	\$1,330
1/3 Page	\$1,125	\$1,025
1/6 Page	\$760	\$620
Directory Ad	\$325	\$275

SIZES

2-PAGE SPREAD	(TRIM SIZE) 18" wide by 10 7/8" deep <i>pull 1/8" bleed out past trim</i>
FULL PAGE	(TRIM SIZE) 9" wide by 10 7/8" deep <i>pull 1/8" bleed out past trim</i>
2/3 PAGE (VERT.).....	5 1/8" wide by 10" deep
1/2 PAGE (VERT.).....	3 7/8" wide by 10" deep
1/2 PAGE (HORIZ.)	8" wide by 4 7/8" deep
1/3 PAGE (SQ.)	5 1/8" wide by 4 7/8" deep
1/3 PAGE (VERT.).....	2 1/2" wide by 10" deep
1/6 PAGE (VERT.)	2 1/2" wide by 4 7/8" deep
1/6 PAGE (HORIZ.)	5 1/8" wide by 2 3/8" deep
DIRECTORY AD	3.7" wide by 2.1" deep

CROSS PROMOTION



Jacksonville Magazine's Bride reflects the same high quality as all of our company's publications—seen by more than **1 million readers** each year



SOCIAL MEDIA



More than **88,000** "fans," "followers" & subscribers via Facebook, Twitter, Instagram & LinkedIn